



SPEAKERS AT THE
**BOOK TO BUSINESS
LIVESTREAM**

26-28 MARCH, 2021

 <https://supriyajain.com/write-your-bestseller/>



ANIRUDH NARAYAN

FOUNDER, MASTERLIFE

Anirudh is on a mission to help millions of Indians become better version of themselves through his venture Masterlife.

He is a growth hacker and the author of *Scale Smart: How To Get Your First 1,000 Customers In India*.

He's going to unravel marketing secrets that will help you sell your book like a pro!

 www.masterlife.in



JANELLE CHRISTA

BEST-SELLING AUTHOR, CELEBRITY SPIRITUAL COACH

Janelle Christa is a Creator. She is a Screenwriter, Producer, Actress, and Spiritual Mentor. After experiencing an overdose on trauma and a lifelong battle with debilitating bipolar extremes, she found healing in the creative arts. Most of her content has an overarching theme of healing and spiritual growth. She is also the Creator of the popular healing system “The Harmony Keys” which she has published two books about.

She'll take you through her experience of the book to business pipeline.

 <https://www.janellechrista.com/>



SUSHANT SATISH

PUBLISHING AND BUSINESS HEAD, NOTION PRESS

Sushant engages India's largest Independent author community of over 120,000 first time writers helping them bring out successful books into the market by consistently developing publishing strategies and building book marketing services, campaigns, and products.

He'll take us through the publishing ecosystem, especially insights on self-publishing.

 [linkedin.com/in/sushant-satish](https://www.linkedin.com/in/sushant-satish)



SHRUTI VIJAY JAISWAL

DIRECTOR TALENT MANAGEMENT & OD, PEPSICO

A published author, TEDx speaker, and a neuroscience certified coach, Shruti is a Times Power Woman and HR40under40.

Her book, *Does your Net-Work?* explores the why, what, & how of networking from a different lens.

She'll share her journey as an author and give you an insiders view of what goes in to publishing a book.

 [linkedin.com/in/shrutivijayjaiswal](https://www.linkedin.com/in/shrutivijayjaiswal)



ANISH CHANDY

**FOUNDER AND LITERARY AGENT AT
THE LABYRINTH LITERARY AGENCY**

Anish Chandy is the founder of The Labyrinth Literary Agency. He was a Senior Commissioning Editor at Penguin Random House where before transitioning to the business side of publishing when he headed Business Development and Sales at Juggernaut Books. Labyrinth represents writers across books, film, webseries and audio. It also provides a range of editorial services.

He'll help you understand how you can work with literary agents.

 www.labyrinthagency.com



MRUNALINI KATIYAR

CONTENT EDITOR

Mrunalini Katiyar brings 20+ years of editing experience in print and digital media, and works with a variety of content including business, technology, fiction and non-fiction.

She has been working with authors as an editorial consultant for the last five years.

She will give us a behind the scenes glimpse of the publishing industry.

 [linkedin.com/in/mrunalini-katiyar-71759831](https://www.linkedin.com/in/mrunalini-katiyar-71759831)



LUVENA RANGEL

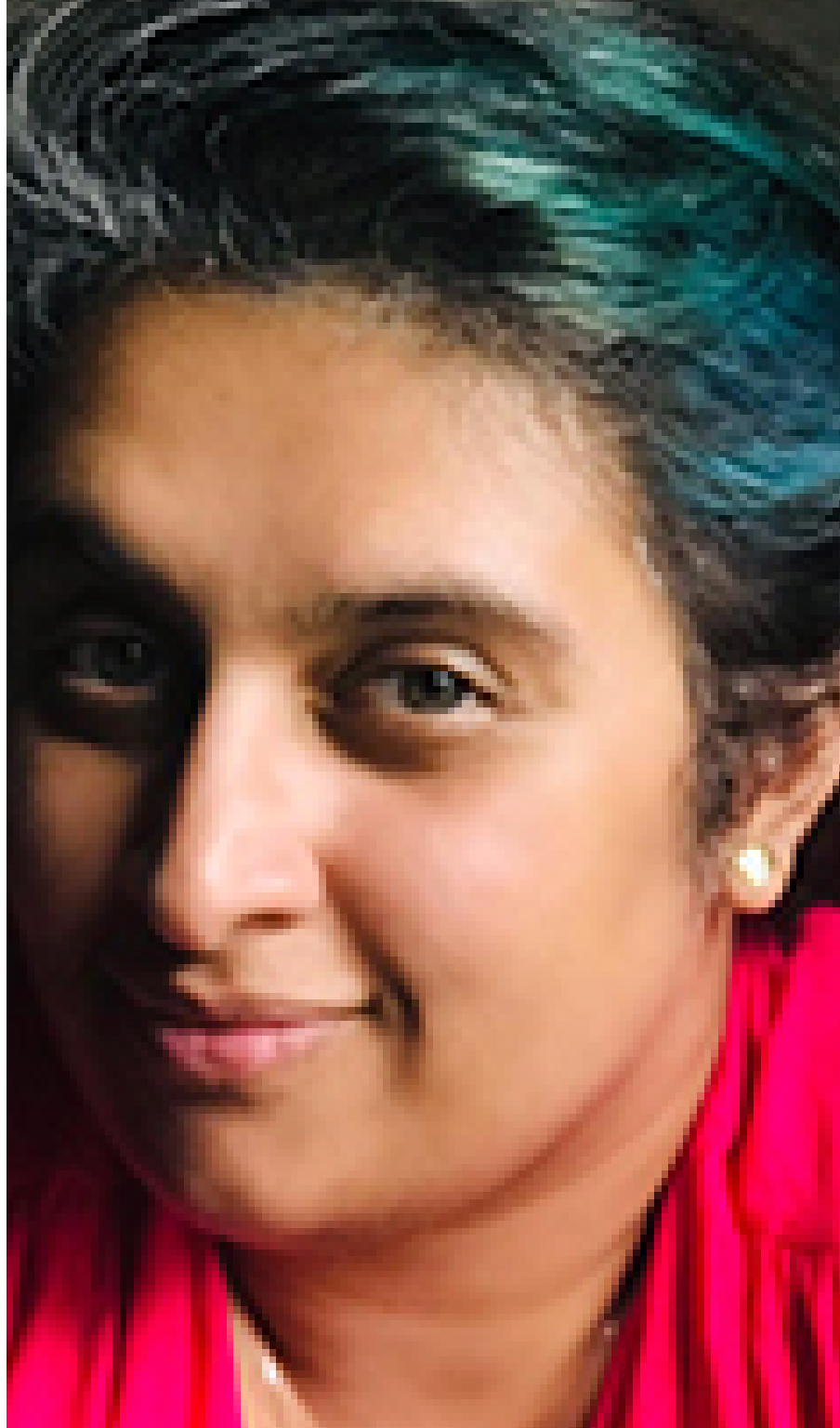
FOUNDER, THE CURVY YOGI

A speaker & writer with a vibrant personality, Luvena has received the Exceptional Woman of Excellence award at the Women Economic Forum in 2018. She has also been listed in '20 Yoga Teachers of Color to Watch in 2020'.

She is a Community Partner with the Yoga & Body Image Coalition, a global effort to embrace the full range of human diversity in wellness & a brand ambassador for Accessible Yoga.

Luvena will lead us through a session of breathwork to imbue energy and focus as you think about your bestseller.

 <http://www.thecurvyogi.com/>



JUVERIA SAMRIN

MARKETER, CONTENT STRATEGIST

A marketing expert with 15 years of experience, Juveria is a guest guide for the program. She also loves to teach and is a champion for education. She has been a part of NGOs teaching at government schools in rural regions. She is a workaholic, and when she is not working, she is binge watching crime series or on the road, driving.

She will help you narrow down the marketing plan for your book and help you leverage your book to build a personal brand.

